

2025
2027

Midlands Area Consortium for
the Homeless (MACH)

Strategic Plan



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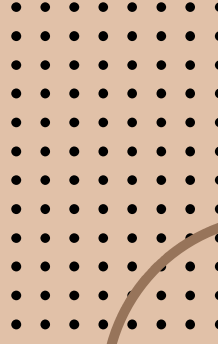
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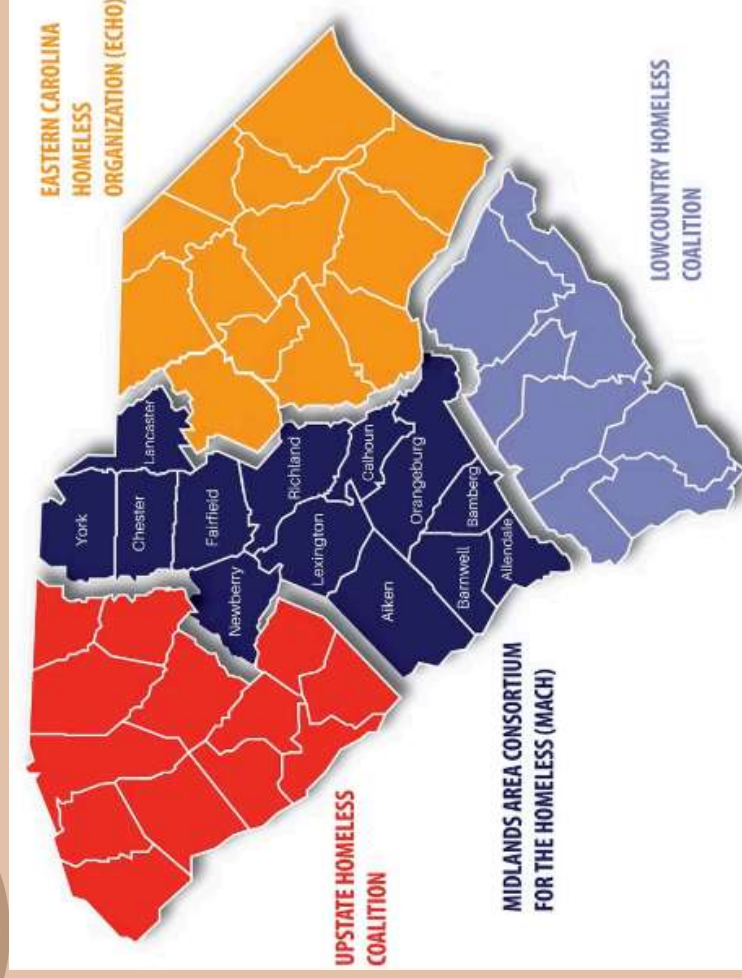
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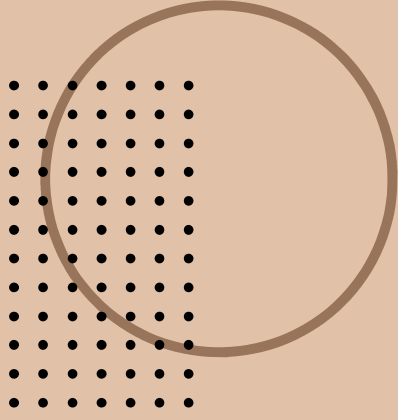


Who are We?

The Midlands Area Consortium for the Homeless (known as 'MACH') was formed in the early 1990's as a grassroots organization to advocate for funding to address homelessness. Through collaboration, MACH has grown to include over 50 partner members throughout 13 counties in the Midlands. For more than 30 years, MACH has been helping individuals obtain stable housing and employment and education necessary to become self-sufficient.



Mission, Vision and Fundamental Goal



Mission

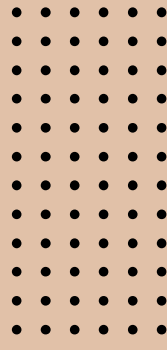
To educate, advocate, and promote collaboration in order to break the cycle of homelessness in the Midlands Region of South Carolina.

Vision

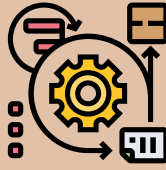
A Midlands region where homelessness is rare, brief, and nonrecurring — achieved through collaboration, equity, and systemic change.

Fundamental Goal

MACH has one goal, a goal shared across state and local partners: to end homelessness in the midlands. This includes the population specific goals of ending homelessness for unaccompanied youth, Veterans, families with children, and among all other vulnerable populations.



Core Vales



Integrity & Accountability	Honest, reliable, and committed to ethical practices.
Inclusion	Embracing all who experience homelessness across a diverse region.
Comprehensive Collaboration	Uniting efforts across membership, services, and outcomes.
Systemic Transformation	Driving change to eliminate the root causes of homelessness.

Strategic Priority #1: Advocate

Strengthen MACH's voice in policy and public awareness.

Strategies:

- Broaden communication of policy agenda.
- Leverage technology and social media
- Increase member advocacy capacity.
- Define a clear advocacy agenda



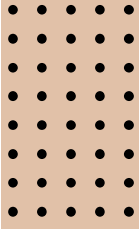


Strategic Priority #2: Connect

Deepen engagement across the geographic region and among partners.

Strategies:

- Increase MACH member numbers
- Increase geographic diversity on Board of Directors
- Expand advocacy across all 13 counties
- Expand training offerings
- Maintain an effective Coordinated Entry System



Strategic Priority #3: *Empower*

Enhance sustainability, knowledge, and data-driven decision making.

Strategies:

- Increase sponsorship dollars
- Increase professional development opportunities
- Establish a CoC Data Dashboard
- Establish priority populations for CoC Ranking

